



FROM THOUGHT TO FINISH.

833 N. Hollywood Way, Los Angeles, CA 91505

**ARTCHIVE HIRES AWARD-WINNING PUBLIC RELATIONS AND CREATIVE COMMUNICATIONS FIRM THE BRAND AGENCY**

*The Brand Agency will be assisting in creating awareness around the NFT marketplace and their various launches.*

LOS ANGELES, CA – NOV. 30, 2021 – Forthcoming exclusive NFT marketplace ARTCHIVE taps The Brand Agency, an award-winning public relations and creative communications firm, to assist in garnering media attention and creating brand awareness around their platform and various launches.

With boots on the ground in Los Angeles and New York, The Brand Agency services corporate clients from all walks of life including Amazon, Moët, Playboy, Nokia and CoverGirl. Their mission is to communicate ARTCHIVE's value to the right audience using authenticity, transparency and integrity. Armed with information and intuition about fresh talent, technology and trends, such as the booming world of NFTs, makes The Brand Agency an ideal firm to launch the news of ARTCHIVE, its coin and upcoming NFT debuts.

**ABOUT ARTCHIVE**

The red carpet of NFTs, ARTCHIVE provides a platform for NFT-powered fine arts and photography designed for the community on the Solana blockchain. Through collaborations with established and influential artists and partners, ARTCHIVE brings forth a secured, user-friendly NFT marketplace, scalable blockchain and a paired native token (ARTC). The ARTCHIVE mission is to ignite a creator-centric platform that leverages blockchain in a powerful way.

**CONTACT**

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