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833 N. Hollywood Way, Los Angeles, CA 91505

**ARTCHIVE TEAMS UP WITH INTERNATIONAL FASHION AND CELEBRITY PHOTOGRAPHER MARKUS KLINKO**

*The platform will be taking his iconic works featuring pop culture veteran Britney Spears and turning them into NFTs to be sold and traded within the metaverse.*

NEW YORK, NY – DEC. 1, 2021 – ARTCHIVE, the forthcoming red carpet of NFTs, announces Markus Klinko as one of the platform’s participating creators. The world-renowned fashion and celebrity photographer and director, whose sensibility and aesthetic shaped the early 2000s, will be sharing his works, featuring names like Britney Spears, with the platform to be sold and traded as NFTs.

This collaboration between Klinko and ARTCHIVE is a perfect pairing, as Klinko is famously known for his work with Lady Gaga, Britney Spears and Kanye West. He’s also the inventor behind some of the most recognizable album covers, including Beyoncé’s *Dangerously in Love*, Mariah Carey’s *The Emancipation of Mimi* and David Bowie’s *Heathen*.

ARTCHIVE will be showcasing the news of their partnership at America’s most comprehensive international contemporary art fair, Art Basel, where they will host an exclusive, invite-only event with Klinko.

**ABOUT ARTCHIVE**

The red carpet of NFTs, ARTCHIVE provides a platform for NFT-powered fine arts and photography designed for the community on the Solana blockchain. Through collaborations with established and influential artists and partners, ARTCHIVE brings forth a secured, user-friendly NFT marketplace, scalable blockchain and a paired native token (ARTC). The ARTCHIVE mission is to ignite a creator-centric platform that leverages blockchain in a powerful way.

**CONTACT**

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