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NFT MARKETPLACE ARTCHIVE TEAMS UP WITH FASHION PHOTOGRAPHY ICON ELLEN VON UNWERTH

The red carpet of NFTs will be collaborating with the world-renowned artist to sell some of her most iconic photographs as NFTs.

NEW YORK, NY – DEC. 30, 2021 – Upcoming NFT platform ARTCHIVE announces its official partnership with the world’s most distinguished fashion photographer, Ellen Von Unwerth. The marketplace will bring some of her most iconic works to the metaverse, where collectors will have the opportunity to own one of her many images. Beginning with her photograph of pop star Christina Aguilera, ARTCHIVE will ensure that 1 to 1 NFTs will be sold, creating authenticity and exclusiveness within their platform.

With works in *Vogue*, *Playboy*, *Vanity Fair*, *Interview* and more, Von Unwerth is the figurehead of fashion photography worldwide. For decades, she’s had the ability to showcase the women in her portraits enticingly, making them feel empowered. Best known for her vivacious and electric style, Von Unwerth’s work continues to thrive in this new digital era.

ARTCHIVE is excited to have an inspiring trailblazer like Von Unwerth, among the other phenomenal photographers in the industry, including Markus Klinko, David Montgomery, Pol Kurucz, and Johnny Rozsa. They will launch their platform of NFTs depicting the biggest pop culture icons of our generation.

ABOUT ARTCHIVE

The red carpet of NFTs, ARTCHIVE provides a platform for NFT-powered fine arts and photography designed for the community on the Solana blockchain. Through collaborations with established and influential artists and partners, ARTCHIVE brings forth a secured, user-friendly NFT marketplace, scalable blockchain and a paired native token (ARTC). The ARTCHIVE mission is to ignite a creator-centric platform that leverages blockchain in a powerful way.

CONTACT

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