



FROM THOUGHT TO FINISH.

833 N. Hollywood Way, Los Angeles, CA 91505

ARTCHIVE ANNOUNCES THE DEVELOPMENT OF BLOCK BABEZZZ, A 10,000 PIECE NFT COLLECTION CELEBRATING THE POWERFUL WOMEN OF THE 2000'S & THEIR FABULOUS Y2K STYLE, INCLUDING OVER 50 RARE CELEBRITIES

Teaming up with artist YEAH BOiii COLE, the platform is planning to release collectible NFTs themed to 2000's pop culture that combine classic pixel art with modern AI nft generation.

NEW YORK, NY – FEB. 10, 2022 – NFT marketplace ARTCHIVE today announced that they will be partnering with creator YEAH BOiii COLE to drop a 10,000 piece collection of character NFTs in a 2000's pop culture aesthetic called BLOCK BABEZZZ. The collection will include over 50 of the biggest pop culture icons of our time such as Britney Spears, Ashlee Simpson, Missy Elliott, Madonna, Beyoncé and many more familiar faces all in a fun and outrageous pixel art style.

Celebrating the powerful women of the 2000s, Creative Director of ARTCHIVE Prince Chenoa, who imagined and curated the collection, turned to artist YEAH BOiii COLE to begin creating the glamorous Y2K world of the BLOCK BABEZZZ. This collection includes over 50 rare hand drawn celebrities in their most iconic moments reimagined in a crypto art style. Utilizing the unique 2000's vibe, each character flexes and flaunts many traits, from funky hairstyles and iconic outfits, to accessories, pets & beverages.

"I'm thrilled to be creating this wild collection of NFTs that embodies the fierce everyday life of the signature Y2K girl," says YEAH BOiii COLE. "Empowering and featuring women in the NFT space is so important. Combined with the nostalgia of the 2000's, the BLOCK BABEZZZ vibe is truly unique. Think MySpace girls meet Bratz Dolls."

"We're so excited to start developing our BLOCK BABEZZZ collection with the artist YEAH BOiii COLE," says Prince Chenoa, Creative Director of ARTCHIVE and Galore Media. "This drop is a way for us to recognize the trailblazing icons of the 2000s that shaped a lot of the industry trends we see today."

Releasing in Spring 2022, each artwork of the 10,000 piece collection will be sold as one of one NFTs, and will be available on ARTCHIVE's exclusive marketplace. For more information on ARTCHIVE, please visit <https://artchivenft.com/>.

ABOUT ARTCHIVE

The red carpet of NFTs, ARTCHIVE provides a platform for NFT powered fine arts and photography designed for the community on the Solana blockchain.



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Through collaborations with established and influential artists and partners, ARTCHIVE brings forth a secured, user friendly NFT marketplace,scalable blockchain and a paired native token (ARTC). The ARTCHIVE mission is to ignite a creator centric platform that leverages blockchain in a powerful way.

CONTACT

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