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ARTCHIVE ANNOUNCES ITS UPCOMING EXCLUSIVE NFT MARKETPLACE AT THIS YEAR'S ART BASEL

The platform collaborated with world-renowned photographer Markus Klinko to launch an event at the art fair with celebrity guests Leonardo DiCaprio, Camila Cabello and more.

MIAMI, FL – DEC. 2, 2021 – Forthcoming exclusive NFT marketplace ARTCHIVE announced the launch of their platform with works by world-renowned photographers, featuring pop culture icons: Britney Spears, Zendaya, Bad Bunny and The Jackson 5, among others, at this year's Art Basel.

ARTCHIVE showcased the news of their launch at America's most comprehensive international contemporary art fair, where they hosted an exclusive event with Markus Klinko. Klinko is one of the platform's participating creators whose sensibility and aesthetic shaped the early 2000s. This collaboration is a perfect pairing for the duo as Klinko is famously known for his work with Lady Gaga, Britney Spears and Kanye West. He's also the inventor behind some of the most recognizable album covers, including Beyoncé's *Dangerously in Love*, Mariah Carey's *The Emancipation of Mimi* and David Bowie's *Heathen*.

The bash was well-received by artists, photographers and Hollywood elite. The attendance of Leonardo DiCaprio and Camila Cabello served as a testament of the ARTCHIVE brand. For this launch, ARTCHIVE harmoniously paired with Galore Media, the leading brand in the Gen Z market known for pushing the envelope and not shying away from utilizing new media as a vehicle for creative expression.

ABOUT ARTCHIVE

The red carpet of NFTs, ARTCHIVE provides a platform for NFT-powered fine arts and photography designed for the community on the Solana blockchain. Through collaborations with established and influential artists and partners, ARTCHIVE brings forth a secured, user-friendly NFT marketplace, scalable blockchain and a paired native token (ARTC). The ARTCHIVE mission is to ignite a creator-centric platform that leverages blockchain in a powerful way.

CONTACT

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