

ARTCHIVE DEBUTS SOLANA-BASED NATIVE CURRENCY, ALLOWING VIP ACCESS TO TOKENHOLDERS

The corresponding coin that will offer collectors and platform-users incentives and unique features.

NEW YORK, NY – FEB. 10, 2022 – ARTCHIVE, a forthcoming exclusive marketplace with NFTs depicting pop culture icons, Britney Spears, Zendaya, Christina Aguilera and Tina Turner, has officially launched their native token called ARTC. Governing and enabling the future platform, tokenholders of ARTC will receive incentives and features, ranging from discounted fees, premiere access to drops, VIP discords and more. The Solana-based token's backing by the NFT marketplace acts as a fail-safe, bolstering its value and allowing it to withstand devaluation.

ARTCHIVE's launch of their corresponding coin ushers in a new era where democratising both access and ownership is possible, altering the relationship between the artist and creator in a revolutionary way. By facilitating trading, incentivization and governance, the ARTC token ensures low minting costs and faster throughput versus its Ethereum-based token counterparts. It will be deeply tied to the marketplace, and will allow for pre-sale access and partial value of select secondary sales for its tokenholders.

Through collaborations with influential artists and creators, ARTCHIVE is an ecosystem providing a secured, user-friendly NFT marketplace, and will leverage access to creators and IP addresses to create original digital art for consumers. The upcoming NFT marketplace will safeguard the initial creation, provenance, ownership, distribution, and chain of custody of any participating artist via certificates of authenticity, permanent creator tags, proper verifications and more.

For additional information on their coin and marketplace, please visit <https://artchivecoins.com/>.

ABOUT ARTCHIVE

The red carpet of NFTs, ARTCHIVE provides a platform for NFT-powered fine arts and photography designed for the community on the Solana blockchain. Through collaborations with established and influential artists and partners, ARTCHIVE brings forth a secured, user-friendly NFT marketplace, scalable blockchain and a paired native token (ARTC). The ARTCHIVE mission is to ignite a creator-centric platform that leverages blockchain in a powerful way.

CONTACT

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